



CAPABILITY STATEMENT

Human-Centered AI Training, Consulting & Technology

COMPANY OVERVIEW

Atara Systems helps organizations move from AI experimentation to practical implementation through AI Business Audits, consulting, workforce training, and human-centered technology. We focus on measurable outcomes - not experimentation.

CORE COMPETENCIES

- AI Business Audits
- AI Consulting and Implementation
- AI Training and Workforce Development
- AI Strategy and Implementation
- Cognitive Accessibility and Plain-Language Design
- Human-Centered AI Software

DIFFERENTIATORS

- **Educator-Led Approach:** Founded by an educator with over 10 years of experience in K-12 and special education. Teaching is not a side service. It is the foundation.
- **HAI Framework:** Proprietary 8-category standard for evaluating whether AI and digital systems actually work for real people. NIST AI RMF informed.
- **Practical Implementation Focus:** We don't stop at awareness. We help organizations identify opportunities, implement solutions, and build lasting AI capability.
- **Cognitive Accessibility:** Solutions are designed using cognitive accessibility principles that improve clarity, usability, and Section 508 alignment.
- **Curriculum Built From Real Operations:** Training grounded in how a real multi-product company is built and run using AI. Not theory. Practice.

SERVICES OFFERED

- **AI Business Audits:** Comprehensive assessments covering digital presence, workflows, accessibility, SEO/GEO visibility, and AI opportunities.
- **AI Strategy & Consulting:** Strategic support including AI planning, workflow optimization, tool selection, change management, and ongoing advisory.
- **AI Training:** Customized workshops built around participants' actual workflows. In-person (Maryland/DMV) or virtual. DOL AI Literacy Framework aligned.

TARGET CLIENTS

- Federal and State Government Agencies
- Educational Institutions and Community Colleges
- Workforce Development Organizations
- Economic Development Organizations (EDCs)
- Women's Business Centers (WBCs)
- Public Libraries and Library Systems
- Nonprofit Organizations
- Community-Based Organizations
- Solopreneurs and Small Business Owners

NAICS CODES

611420	Computer Training (Primary)
611430	Professional Development Training
611710	Educational Support Services
541511	Custom Computer Programming
541512	Computer Systems Design
541519	Other Computer Services
541611	Mgmt Consulting Services

PSC CODES

U001	Education/Training: Lectures
U008	Education/Training: Aids
U009	Education/Training: Other
D307	IT and Telecom: IT Strategy
D306	IT and Telecom: Systems Training
D399	IT and Telecom: Other Services
R408	Support: Program Mgmt/Support
R499	Support: Other Prof Services

EMMA CODES

86132101	Mgmt Advisory Services
86132201	Economic/Business Consulting
86101810	Vocational Training

REGISTRATIONS AND CREDENTIALS

- SAM.gov Registered (UEI: VMQ7GWUAA3G5)
- Maryland eMMA Registered
- MD CSB Certified (SB26-094157)
- Microsoft for Startups (Active Member)
- NVIDIA Inception Member
- Claude for Startups (Anthropic)
- Google Workspace (FedRAMP-supported environment)

EMERGING CAPABILITY - Expanding federal contracting capability while delivering proven AI consulting, workforce training, and human-centered technology. We welcome subcontracting and direct delivery with workforce development organizations, WBCs, SBDCs, EDCs, and government agencies.

Atara Systems LLC

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