

## COMPANY OVERVIEW

Atara Systems LLC helps government agencies, workforce development organizations, and community institutions adopt AI with confidence. We deliver practical, plain-language training that makes emerging technology accessible to every team member. Our approach is informed by over a decade of experience in educational and support-focused environments where clear communication, accessibility, and practical guidance directly impact outcomes.

We specialize in bridging the gap between AI capability and real-world adoption. Our programs help staff build confidence with AI tools, improve workflows, and strengthen service delivery through responsible technology integration. Our cognitive accessibility approach aligns with Section 508 and WCAG 2.1 standards, benefiting all learners.

## CORE COMPETENCIES

- AI Literacy Training and Education
- Practical AI Adoption and Implementation Support
- Workforce Development and Staff Productivity Training
- Accessibility-Focused Communication Systems
- Curriculum Design and Educational Support Services
- Human-Centered Technology Strategy and Guidance
- Software Development and Technical Implementation
- SaaS Platform Design with Cognitive Accessibility Standards

## DIFFERENTIATORS

- **Educator-Led Approach:** Founded by a professional with 10+ years in K-12 and special education support systems
- **Plain-Language AI Training:** Complex AI concepts delivered in clear, beginner-friendly language that meets people where they are
- **Cognitive Accessibility Design:** Training and SaaS built through a cognitive load reduction lens, aligning with Section 508 and WCAG 2.1 standards
- **Practical Over Theoretical:** Every program is designed for immediate, real-world application within existing workflows
- **Human-Centered Systems Thinking:** Technology solutions grounded in how people actually work, learn, and make decisions
- **Patent-Pending Methodology:** Cultural Adaptation Framework developed through lived experience and validated by real-world application

## SERVICES OFFERED

- **AI Literacy Workshop:** Foundational training helping staff understand what AI is, how it works, and how to use it responsibly
- **AI in Action:** Hands-on sessions where teams apply AI tools to real tasks, building confidence through guided practice
- **Train-the-Trainer Program:** Equips internal leaders to deliver ongoing AI education within their organization
- **Accessibility Audit and Advisory:** Cognitive load and digital accessibility review for SaaS platforms and training materials
- **Custom AI Tool Development:** Tailored software solutions built with accessibility and plain-language design standards

## EMERGING CAPABILITY

Atara Systems is a newly registered government contractor positioned for service delivery in AI training, workforce development, and accessible technology design. We bring deep subject matter expertise and are actively building our federal performance record. We welcome opportunities as a prime or subcontractor.

## TARGET CLIENTS

- Federal and State Government Agencies
- Workforce Development Organizations
- Public Libraries and Library Systems
- Educational Institutions
- Nonprofit Organizations
- Municipalities and Local Government
- Community-Based Organizations

## NAICS CODES

<b>611420</b>	Computer Training
<b>611430</b>	Professional Development Training
<b>611710</b>	Educational Support Services
<b>541511</b>	Custom Computer Programming
<b>541512</b>	Computer Systems Design
<b>541519</b>	Other Computer-Related Services
<b>541611</b>	Mgmt Consulting Services

## PSC CODES

<b>U001</b>	Education/Training: Lectures
<b>U008</b>	Education/Training: Aids
<b>U009</b>	Education/Training: Other
<b>D307</b>	IT and Telecom: IT Strategy
<b>D306</b>	IT and Telecom: Systems Training
<b>D399</b>	IT and Telecom: Other Services
<b>R408</b>	Support: Program Mgmt/Support
<b>R499</b>	Support: Other Prof Services

## EMMA CODES

<b>86132101</b>	Mgmt Advisory Services
<b>86132201</b>	Economic/Business Consulting
<b>86101810</b>	Vocational Training

## REGISTRATIONS

- SAM.gov Registered
- Maryland eMMA Registered
- MD CSB Certified (SB26-094157)
- NVIDIA Inception Member